



**STELLA MARIS  
ACADEMY**

**Your contribution. Many opportunities.**

Parent Guide for 2019/2020 Fundraising Campaigns

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# 2019/2020 Fundraising Campaigns

<b>Sentinel Service Day</b>	<b>Scholarship Dinner</b>	<b>Annual Appeal</b>	<b>Catholic United Raffle</b>	<b>Stellabration</b>
<p>This event serves as both a fundraiser and a service project. The students of SMA will be fanning out across Duluth leading a mission to love and serve our neighbors. The funds raised during Sentinel Service Day help to support all service missions and student learning throughout the year.</p>	<p>SMA will be celebrating Bishop's Annual Scholarship Dinner at Greysolon Ballroom. Bishop Sirba cordially invites all families and members of the community for an evening of fine dining and fellowship. This event directly benefits the scholarship program of Stella Maris Academy.</p>	<p>The Annual Appeal is a direct mailing that is sent during the holiday giving season to all SMA families and campus parish members. The Annual Appeal is a terrific opportunity to spread the good news of SMA and the benefits of Catholic education here in Duluth.</p>	<p>Catholic United Financial selects Catholic schools from the Upper Midwest to participate in their annual raffle. Families are asked to purchase or sell raffle tickets to members of the community. Catholic United donates all of the prizes for the raffle winners which enables the school to keep 100% of the proceeds.</p>	<p>The Stellabration committee will be hosting the third annual Stellabration in January 2020. The Stellabration committee has rented out the entire Greysolon Plaza again this year! The Stellabration is a fun filled evening of dinner, drinks, a live and silent auction, and games.</p>
<b>Goal: \$70,000</b>	<b>Goal: \$110,000</b>	<b>Goal: \$25,000</b>	<b>Goal: \$50,000</b>	<b>Goal: \$100,000</b>
<b>Friday, Sept. 27</b>	<b>Sunday, Oct. 27</b>	<b>December 2019</b>	<b>Friday, Jan. 17</b>	<b>Saturday, Jan. 25</b>



# Fundraising FAQ's

## Why do we fundraise?

The 2019-2020 Standard Tuition Rate has been set to cover just under **60%** of the true cost of educating each child at SMA. The remaining **40%** must be made up in order to cover the gap between what our families pay and our actual operating expenses. Through the generous contributions and efforts of our families and supporters, SMA was the recipient of over \$425,000 in private donations in the 2019/2019 school year. **All efforts make a difference and every contribution counts.**

## What are our operational expenses?

As any student can tell you, there's a lot happening in one day at SMA. Our daily operations include but are not limited to; teacher salaries, building maintenance, text-books, supplies, and after-school programs.

## How can I contribute?

- **Give.** Please consider a donation to any of these fundraising campaigns.
- **Volunteer.** We cordially invite you to volunteer your time and talents. Volunteers are critical in the preparation and execution of all of our fundraising campaigns. There is a role for everyone!
- **Play a part.** Be a guest or participant at any event and encourage others to participate.

## Who can I contact to help?

You can contact Teresa Kenney in the Development office. email:[teresa.kenney@stellamaris.academy](mailto:teresa.kenney@stellamaris.academy) office:(218) 623-6256